

MAX STOCK LTD. TO PRESENT AT THE 2024 ICR CONFERENCE

ISRAEL – January 1, 2024 – Max Stock Limited (TASE: MAXO) (the "Company") today announced that the Company will present at the 2024 ICR Conference on Monday, January 8, 2024 at 11:00 a.m. Eastern Time / 6:00 p.m. Israel Time. The presentation will be simultaneously broadcast on the Internet and will be available at https://ir.maxstock.co.il/en/event-en/.

About Max Stock

Max Stock is Israel's leading extreme value retailer, currently present in 63 locations throughout Israel and 3 locations in Portugal that opened in 2023. We offer a broad assortment of quality products for customers' everyday needs at affordable prices, helping customers "Dream Big, Pay Small". For more information, please visit <u>https://ir.maxstock.co.il</u>

Company Contacts:

Talia Sessler, Chief Corporate Development and IR Officer talia@maxstock.co.il